

My name is Alberto Gonzalez  
I'm a designer. These days that means  
leading design at Blossom and, apparently,  
shipping code with AI too.



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## Experience

**Blossom**  
Chief Design Officer. 2021 to present.

Built a design team and system for a fintech platform serving 350+ credit unions and 1.6M members. Shipped 5+ products, including AI-powered experiences.

**Vertiv**  
Lead UI/UX Designer. 2017 to 2021.

Designed interfaces for data centers across 130+ countries. Led two products end-to-end and established the design system.

**Stericycle/Liveanswer**  
Senior Product Designer. 2016 to 2017.

Designed UX and brand for a call center platform through a startup-to-acquisition arc. Owned product, visual, and advertising.

**Alpis**  
Co-founder / Creative Director. 2009 to 2020.

Co-founded a creative studio building digital products for clients including BCG, Global Citizen, and Walmart.

See more on LinkedIn  
<https://www.linkedin.com/in/albedesigns/>

## Education

Institute of Design (ISDi)  
Bachelor of Design. UI/UX Design  
2007 to 2012. Havana, Cuba

## Skills



Yes, I know Figma, Adobe, and the usual stack. Accessibility, design systems, UX strategy. The important stuff is covered. Lately I've been going further: AI workflows, Claude Code, and pushing live code to production.

The best way to understand what I can do?  
Let's talk.

## Designed for:

